

POWER AND WATER CORPORATION

# MELALEUCA AWARDS

Recognising  
Environmental  
Excellence



## CALLING ENVIRONMENTAL ACHIEVERS

### Application form – local and Territory Government

#### Environmental Sustainability in Government Award

This award recognises outstanding local and Territory Government projects that have successfully integrated environmental management and sustainable practices.

This award incorporates but is not limited to:

- initiatives such as planning, operations, product and/or service delivery, environmental management systems and/or environmental management plans demonstrating a commitment to sustainability principles
- initiatives that demonstrate leadership and commitment to the enhancement, preservation and protection of the environment.

For more information visit  
[powerwater.com.au/melaleuca](http://powerwater.com.au/melaleuca)

Entries close  
**Friday  
20 April  
2012**

#### Winners' prize pack

- Melaleuca Awards' trophy, certificate and **\$4000 financial reward**
- Use of Melaleuca Award winners' web button, email signature and logo
- Inclusion in winners' feature advertising in:
  - newspapers across Alice Springs, Darwin, Katherine and Tennant Creek
  - selected publications
  - radio
  - all of Power and Water's retail shop fronts for one month
  - Power and Water's website and YouTube
  - Power and Water's bill inserts.

**Total value of winners' feature advertising represents approximately \$16 000.**

#### Judging criteria

- effectiveness of project in contributing to environmental excellence
- quality of supporting evidence
- prospects for wider application to raise environmental awareness
- level of stakeholder or community engagement
- level of innovation in submission initiatives
  - to what extent was the program original in its approach and outcomes.

CATEGORY – GOVERNMENT ONLY



## Application form

Organisation

.....

Name of main contact

.....

Mailing address

.....

.....

Phone number

.....

Email

.....

Website

.....

### PROJECT OR ACTIVITY

Project title

.....

### How did you find out about the Melaleuca Awards?

(please tick):

- |   |   |
|---|---|
| <input type="radio"/> Bus advertisement       | <input type="radio"/> Brochure          |
| <input type="radio"/> Newspaper               | <input type="radio"/> Radio             |
| <input type="radio"/> Website                 | <input type="radio"/> Word of mouth     |
| <input type="radio"/> Direct mail             | <input type="radio"/> Car advertisement |
| <input type="radio"/> Customer service centre |   |
| <input type="radio"/> Other .....             |   |

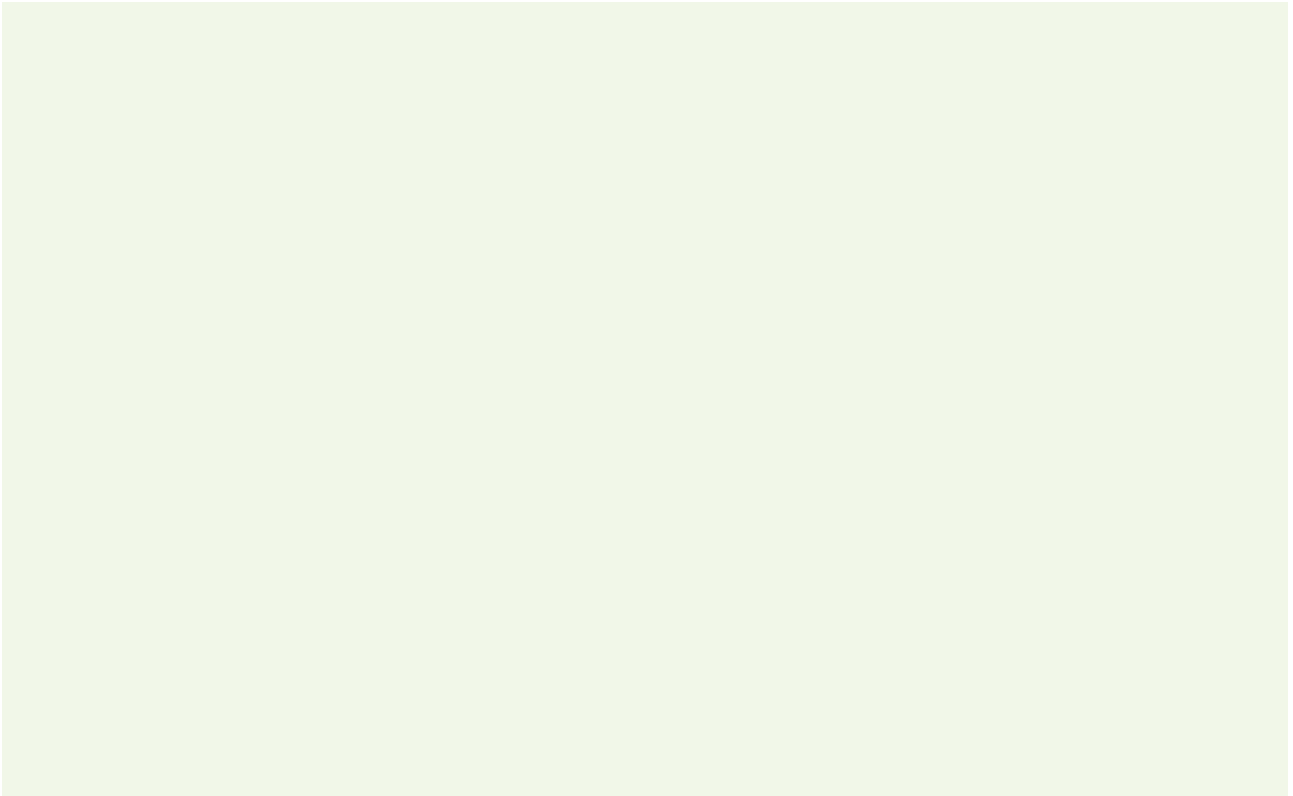
Project description (provide a brief summary of your project or activity). (max 800 words)

A large, empty light green rectangular area intended for writing a project description. The area is completely blank, with no text or markings inside.

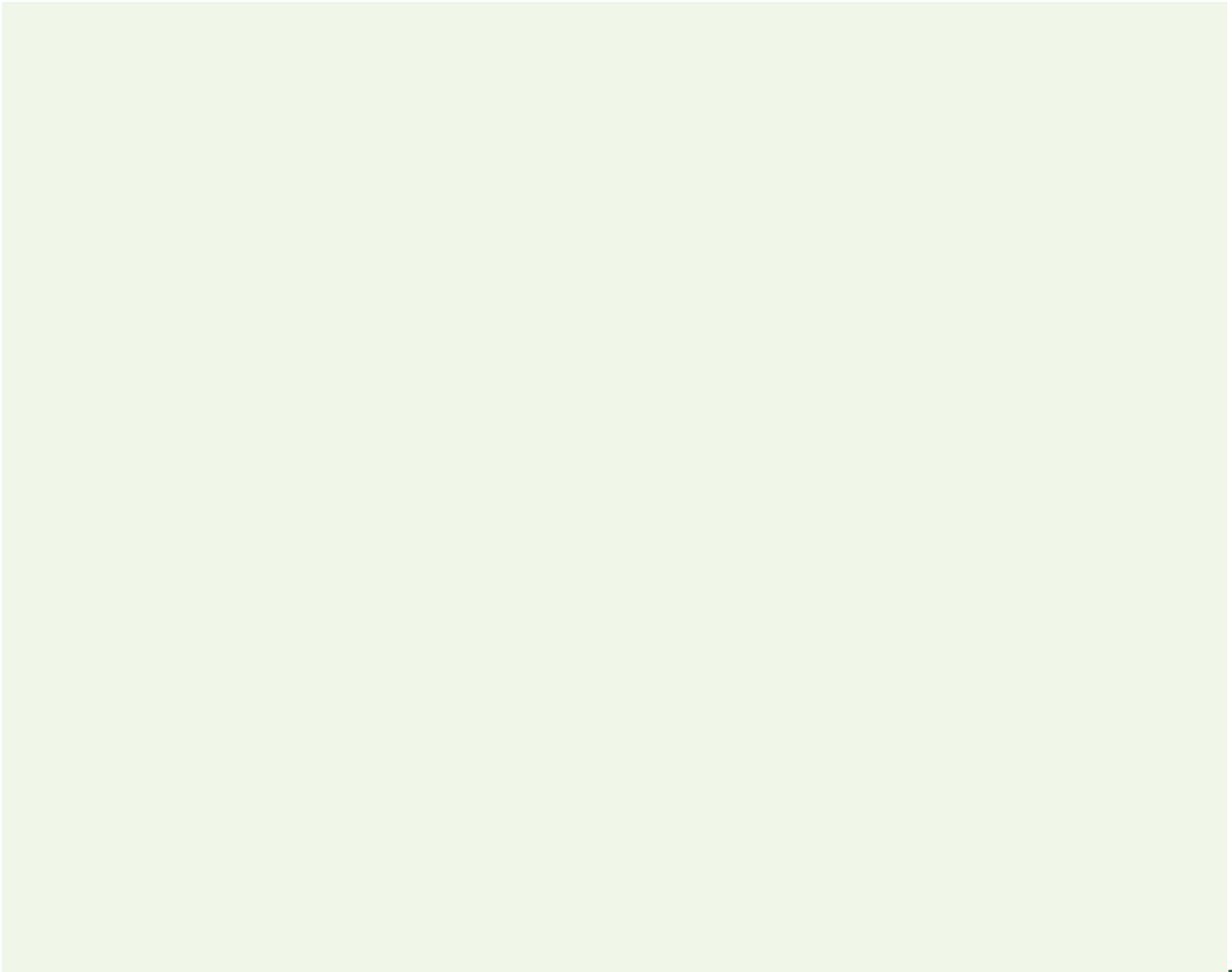
Provide an overview of your environmental area of focus and how your project contributes to environmental sustainability, awareness or improvement. (max 1000 words)

A large, empty light green rectangular area intended for writing the response.

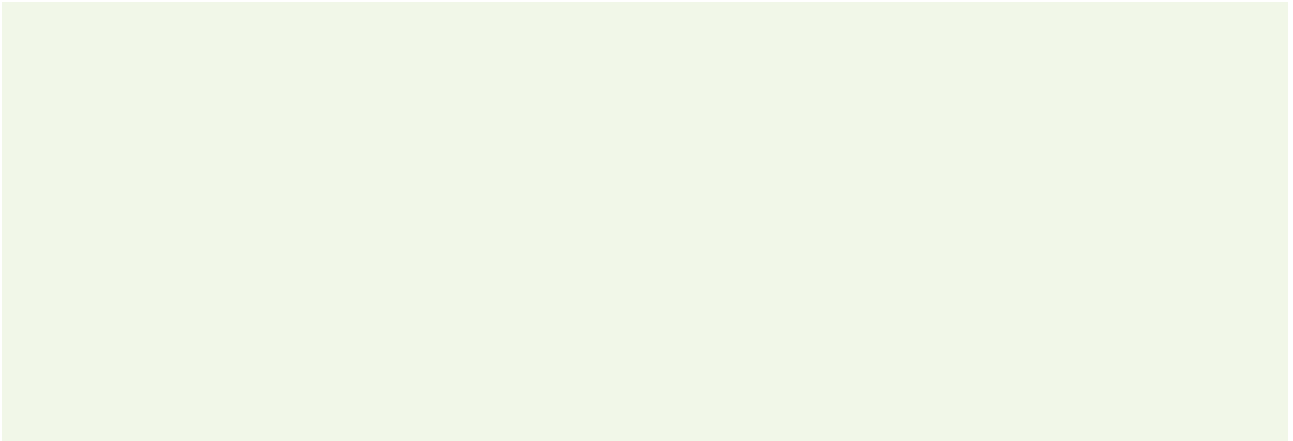
Provide an overview of the aim of your project and achievements including any milestones reached. (max 400 words)



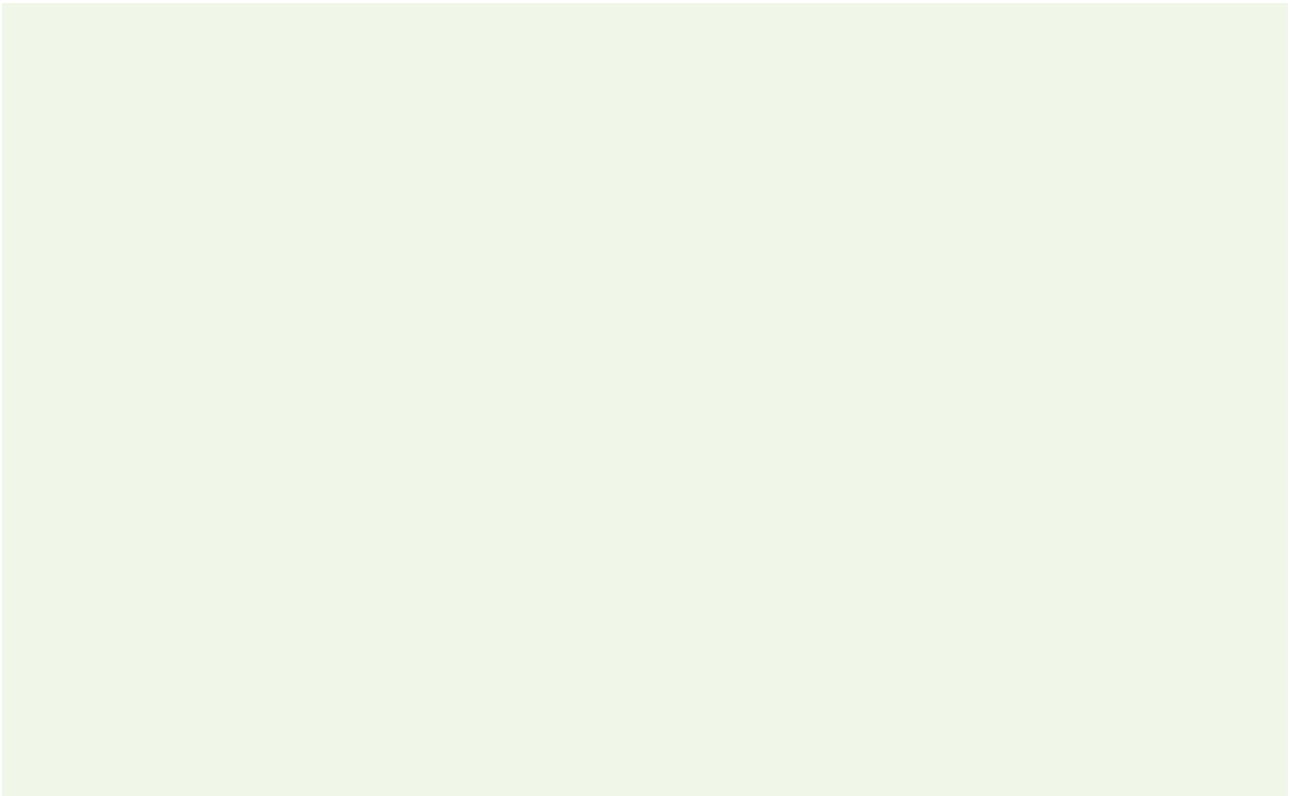
Provide an overview of how your project demonstrates a commitment to sustainability principles or enhancement, preservation and protection of the environment. (max 500 words)



Provide an overview of the steps you followed to implement your project. (max 200 words)



Provide an overview of any new technologies or systems used or developed to improve efficiencies and achieve environmental outcomes. (max 400 words)



Describe whether the project has a broad application across the Territory. (max 200 words)

Describe your motivation for improving sustainability or enhancing, preserving and protecting the environment. (max 200 words)

Describe the challenges you faced and how you overcame them. (max 200 words)



**Attach up to 8 photos to your submission email.**  
**Attach any supporting evidence to your submission email.**

## ELIGIBILITY

Entries for the Environmental Sustainability in Government Award is open to local government within the Territory and the Territory Government for Northern Territory based initiatives only.

Awards will be granted on the merit of an application and will not be awarded if a suitably qualified entry is not received. Supporting evidence of sustainability initiatives or environmental improvements must be provided.

By entering the Melaleuca Awards you agree to participate in promotional photographs, videos and events. A summary of your submission will also be included on the Melaleuca Awards' website, in marketing materials prior to the event and after the awards ceremony. We would ask that you also complete an evaluation questionnaire at the end of 2012.

I Agree