

POWER AND WATER CORPORATION

# MELALEUCA AWARDS

Recognising  
Environmental  
Excellence



CATEGORY – INDIVIDUALS ONLY

## CALLING ENVIRONMENTAL ACHIEVERS

### Application form – Individuals

#### Individual Sustainability Award

An award for individual achievement in recognition of your contribution to environmental improvement and sustainability.

For more information visit  
[powerwater.com.au/melaleuca](http://powerwater.com.au/melaleuca)

#### Winners' prize pack

- Melaleuca Awards' trophy, certificate and **\$4000 financial reward**
- Use of Melaleuca Award winners' web button, email signature and logo
- Inclusion in winners' feature advertising in:
  - newspapers across Alice Springs, Darwin, Katherine and Tennant Creek
  - selected publications
  - radio
  - all of Power and Water's retail shop fronts for one month
  - Power and Water's website and YouTube
  - Power and Water's bill inserts.

**Total value of winners' feature advertising represents approximately \$16 000.**

#### Judging criteria

- effectiveness of project in contributing to environmental excellence
- quality of supporting evidence
- prospects for wider application to raise environmental awareness
- level of stakeholder or community engagement
- level of innovation in submission initiatives
  - to what extent was the program original in its approach and outcomes.

Entries close  
**Friday  
20 April  
2012**



## Application form

Name

.....

Mailing address

.....

.....

Phone number

.....

Email

.....

Website

.....

**How did you find out about the Melaleuca Awards?**

(please tick):

- |   |   |
|---|---|
| <input type="radio"/> Bus advertisement       | <input type="radio"/> Brochure          |
| <input type="radio"/> Newspaper               | <input type="radio"/> Radio             |
| <input type="radio"/> Website                 | <input type="radio"/> Word of mouth     |
| <input type="radio"/> Direct mail             | <input type="radio"/> Car advertisement |
| <input type="radio"/> Customer service centre |   |
| <input type="radio"/> Other .....             |   |

### PROJECT OR ACTIVITY

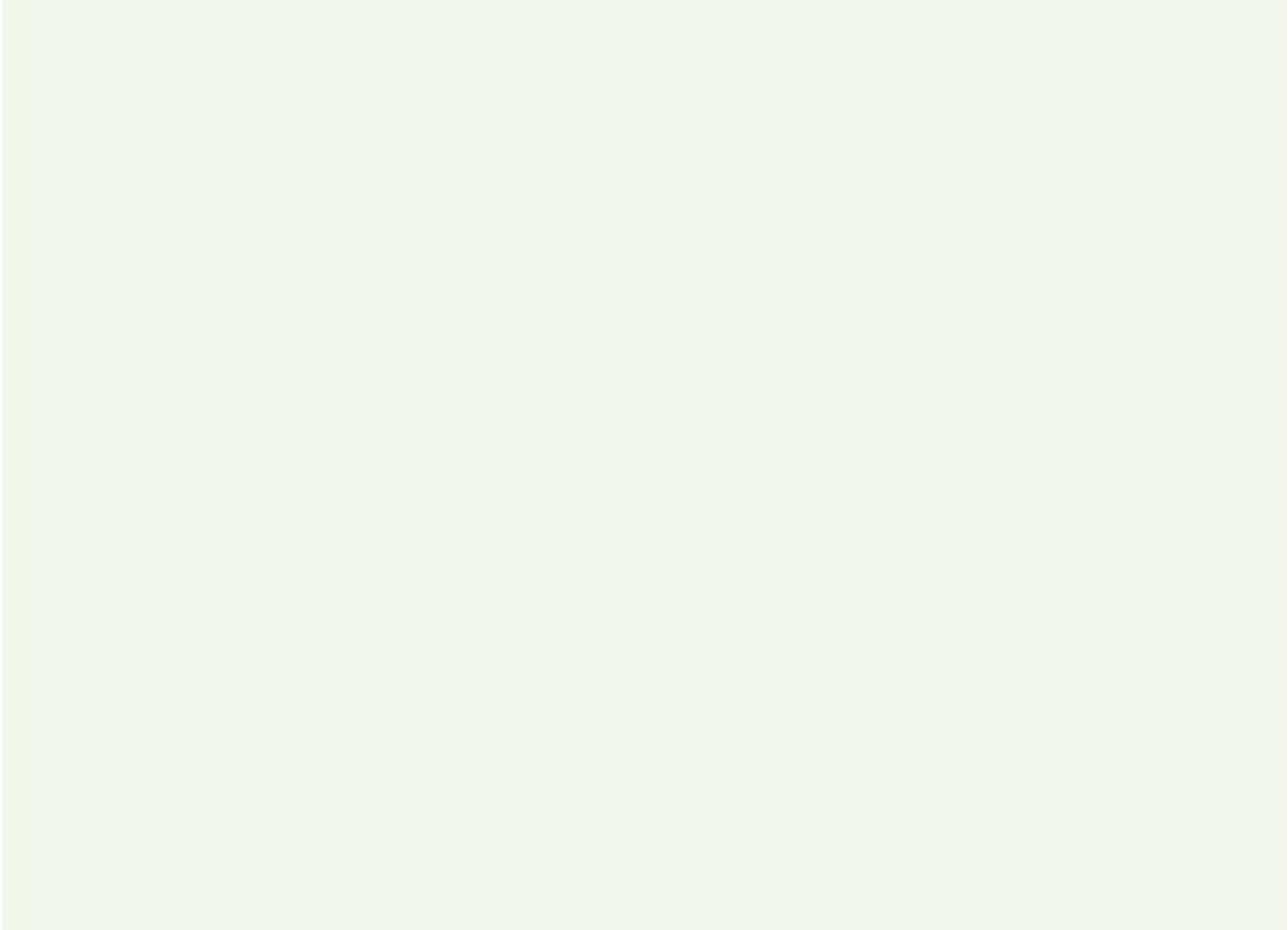
Title

.....

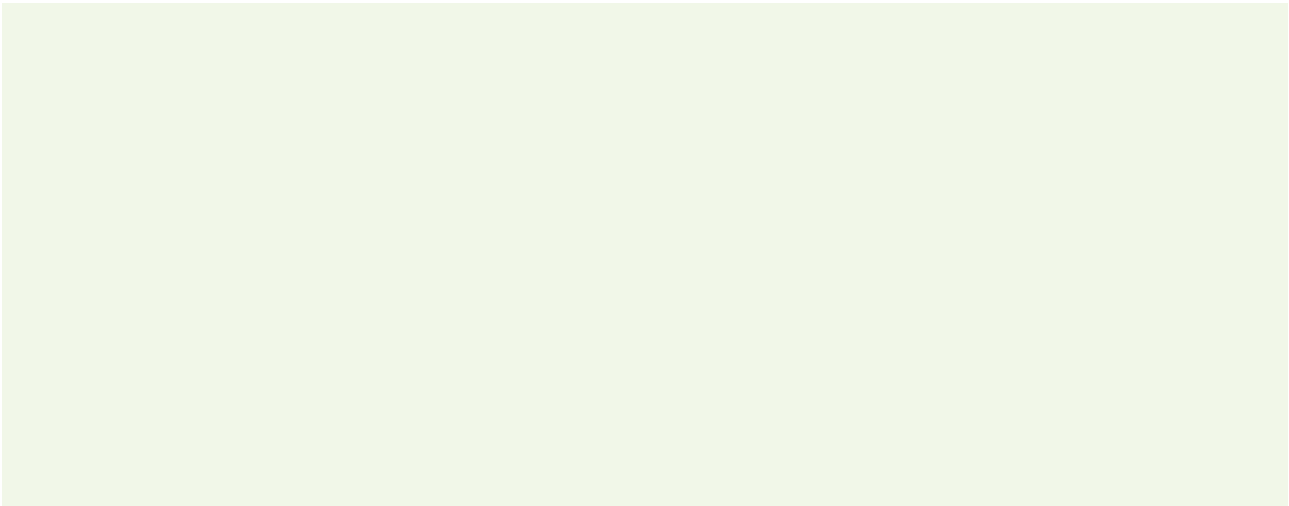
Project description (provide a brief summary of your project or activity). (max 500 words)

.....

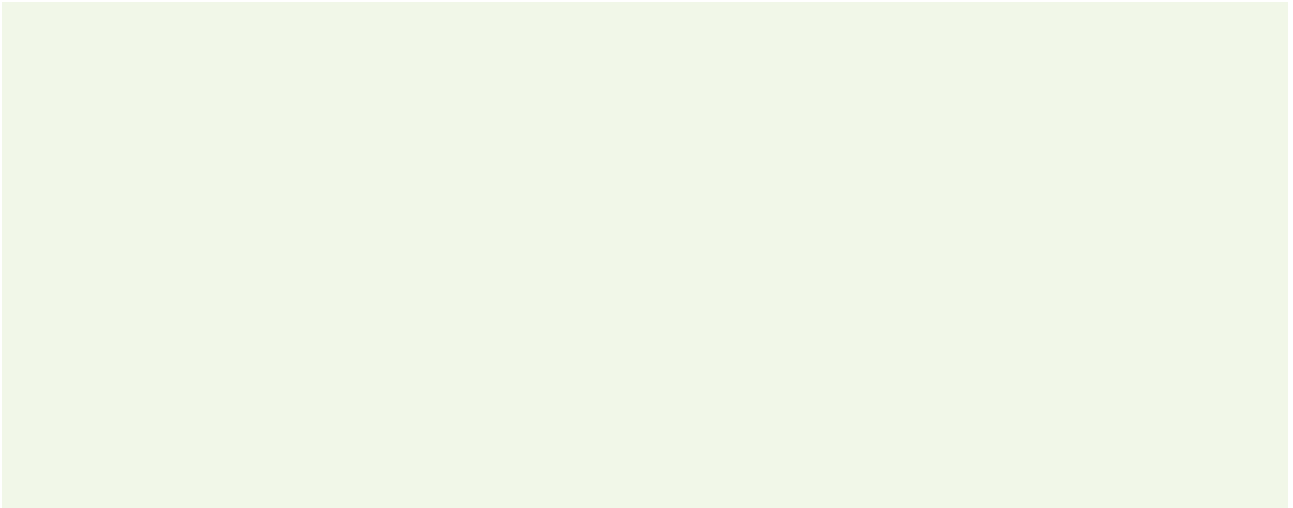
Provide an overview of your environmental area of focus and how your project will contribute to environmental sustainability, awareness or improvement. (max 400 words)



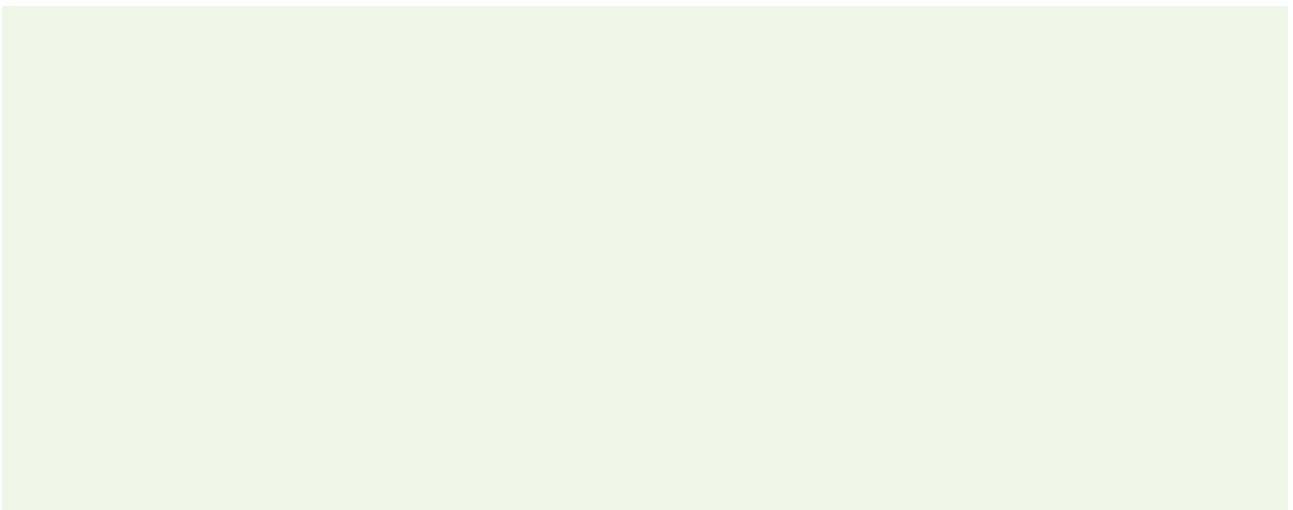
Provide an overview of the aim of your project and any achievements including any milestones reached. (max 200 words)



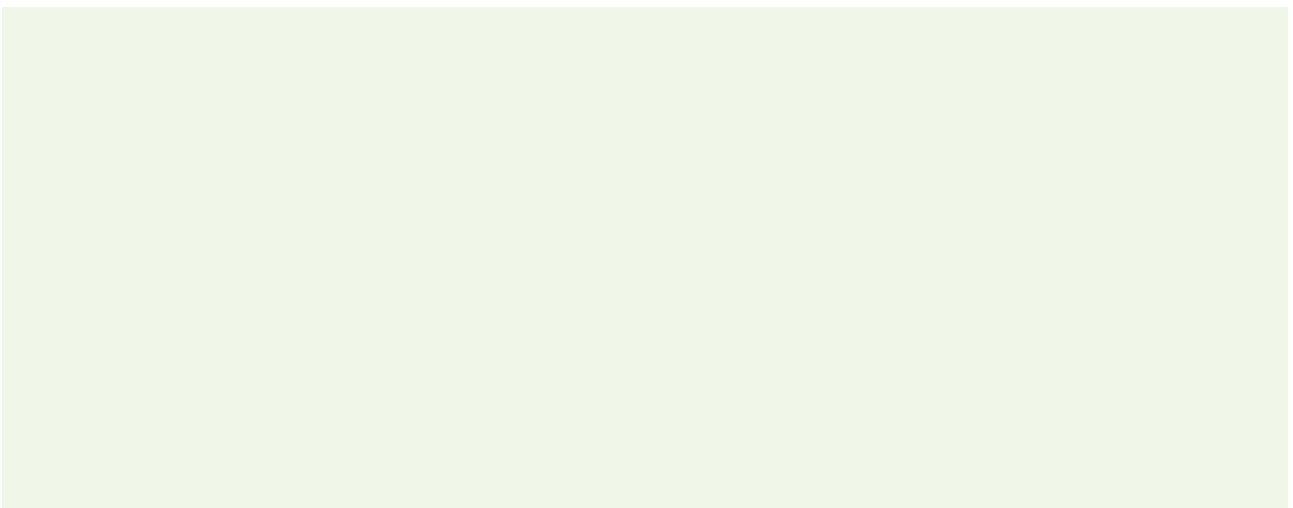
Provide an overview of the steps you followed to implement your project. (max 200 words)



Provide figures on savings and efficiencies achieved (supporting evidence or reports must be provided). (max 200 words)



Describe your motivation for starting the project. (max 200 words)



Describe the challenges you faced and how you overcame them. (max 200 words)



**Attach up to 8 photos to your submission email.**

**Attach any supporting evidence to your submission email.**

## ELIGIBILITY

Entries for the Individual Sustainability Award are open to individual Territory residents undertaking Northern Territory based initiatives only.

Awards will be granted on the merit of an application and will not be awarded if a suitably qualified entry is not received. Proof of savings in energy, water and waste as well as environmental improvement must be documented with supporting evidence.

By entering the Melaleuca Awards you agree to participate in promotional photographs, videos and events. A summary of your submission will also be included on the Melaleuca Awards' website, in marketing materials prior to the event and after the awards ceremony. We would ask that you also complete an evaluation questionnaire at the end of 2012.

I Agree